

Gina's PLATFORM

APP COMPARISON CHART

Takes Out the Competition!

We all realize that there is some serious competition in the marketplace when it comes to management apps for beauty businesses.

So, how does Gina's Platform hold up to the competition? Take a look here and then get to your app store as quick as possible to download Gina's Platform.

Download Gina's Platform Today at:



Get started today at:
www.ginasplatform.com/sign-up/

Questions? Email:
support@ginasplatform.com

	Gina's Platform	Vagaro	Mindbody	Styleseat	Booker	Square	Rosy	Schedulicity
Monthly Fee	FREE	\$25/mo +	\$125/mo +	\$35/mo +	\$129/mo +	FREE	\$29/mo +	\$40/mo +
Credit Card Processing	2.5%	2.75%	2.75% + \$.25	2.75%	\$10/mo + \$.25 + %	2.6% + \$.10	2.65% + \$.15	2.85% + \$.25
Bus. Related Articles & Content	✓	✗	✗	✗	✗	✗	✗	✗
Mobile App for Professionals	✓	✓	✓	✓	✓	IOS Only	✓	✓
Mobile App for Clients	✓	✓	✓	✓	✓	✗	✓	✓
Appointment Booking	✓	✓	✓	✓	✓ \$30/mo	✓	✓	✓
Promotions and Specials	✓	✓	✗	✓	✗	✓ \$25/mo	✗	✓
Reports	✓	✓	✗	✓	✗	✓ \$25/mo	✗	✓
Email, Text & Push Reminders	✓ \$5/mo text	✓	✗	✓	✗	✓ \$25/mo	✗	✓ \$10/mo
In-App Texting	✓	✗	✗	✗	✗	✗	✗	✗
Online Web Booking	✓	✓	✓	✓	✓ \$ per appt	✓ \$25/mo	✓ + \$8/mo	✓
Automated Marketing	✓	✓ \$	✓ \$	✓ \$	✓ \$	✓ \$15/mo+10/per	✓ \$	✓ \$25/mo
Gina Lead Generation	✓	✓	✗	✗	✗	✓	✗	✗
Product Sales	✓	✓ \$10/mo	✗	✗	✗	✓ \$60/mo	✓	✓
Inventory Management	✓	✓ \$	✗	✗	✗	✗	✓	✗
Customized Websites	✓	✓ \$10/mo	✓ \$	✓ \$	✓ \$	✓ \$	✓ \$	✓ \$
Lead Gen. with Gina Rivera*	✓	✗	✗	✗	✗	✗	✗	✗
Hybrid Podcast*	✓	✗	✗	✗	✗	✗	✗	✗
Unique Educational Content*	✓	✗	✗	✗	✗	✗	✗	✗
Exclusive Product Discounts*	✓	✗	✗	✗	✗	✗	✗	✗
Spec. Reduced Rate Services*	✓	✗	✗	✗	✗	✗	✗	✗
COMPREHENSIVE SUITE MANAGEMENT SERVICES								
Pay License Fee	✓	✗	✗	✗	✗	✗	✗	✗
Communicate w/ Man. Partners	✓	✗	✗	✗	✗	✗	✗	✗
Access Information	✓	✗	✗	✗	✗	✗	✗	✗
Create To Do List	✓	✗	✗	✗	✗	✗	✗	✗
Generate Invoices & Receipts	✓	✗	✗	✗	✗	✗	✗	✗
Track Expenses & Revenue	✓	✗	✗	✗	✗	✗	✗	✗

* Coming in 2020

This chart is for illustration purposes only and reflects the programs offered by each corresponding vendor with pricing and services published online as of 1/15/20. At any given time the pricing and services for the competitors could change.